

ICTA/PIC/PDTP/4/Vol.12 (52)

24th January, 2019

To all Vice-Chancellors

PDTP COHORT IV RECRUITMENT PRINT MEDIA & RADIO ADVERTISEMENT

The above subject refers.

The Presidential Digitalent Programme (PDTP Cohort III) will be completing their yearlong training and on the job experience programme on 15th April 2019.

To ensure nationwide coverage and attract suitable applicants, we wish to request you to encourage qualified candidates from your institution to apply. The programme targets ICT and Electrical/Telecommunication Engineering candidates who have graduated in the last two years with a First Class or Second Class Honours (Upper Division). Below is the proposed schedule of advertisement:

Media	Date	Duration	Type
KBC Radio taifa	February	One week	Activation
Capital fm	February	One week	Activation
Standard /People	February	1 day (Tuesday)	My Gov
Nation/ Star	February	1 day (Thursday)	My Gov

For more information please reach us on pdtp@icta.go.ke or via telephone number +254 20 2211960.

Yours



Dr. Katherine Getao, EBS
Chief Executive Officer

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